



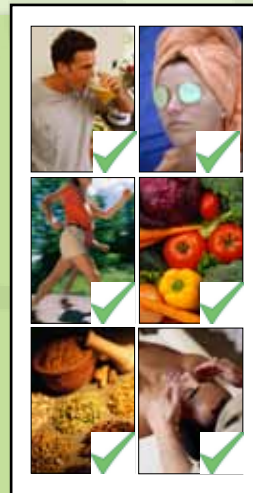
# Seattle Natural Awakenings

*"I have had numerous contacts because of my ad in Seattle Natural Awakenings. I was recently invited to participate in a wellness fair because of it! The visibility is awesome. I'm starting to get more calls because of Seattle Natural Awakenings than my main pipeline . . . that means I'm attracting non-searchers [previously unfamiliar with my business]."*

*Sonia Hoglander, HomEvolution (HomEvo.com)*

## Our readers: your best customers

Seattle Natural Awakenings readers are values-driven, conscious consumers. They care about the environment, social issues, local economy, organic and local food, natural health, fair trade, sustainable and simple living, peace, and spiritual and personal development.



- Over 51% have household incomes over 50K.
- 72% of readers are between the ages of 25-54.
- 2 out of 3 readers purchase advertised products or services.
- 70% of those who first pick the magazine up are women.
- Magazines are passed an average of 2.25 times and shared evenly between males and females.
- Natural Awakenings Magazine rated higher over TV, Radio, Internet and other print publications as the #1 source for health-related information.

\*Demographic results from audits conducted by the independent CVC Verification Council for Natural Awakenings magazines.

## Multiple tools for reaching new customers

Distributed monthly to over 35,000 readers at 600+ locations throughout Seattle and the East Side including Whole Foods, PCC Natural Markets, yoga studios, coffee shops, festivals and other businesses.



We offer you powerful online coupons; access to our community calendar for your holistic and green events and so much more!



Whether you are new to advertising and on a budget or have years of experience marketing, we're here to help you make the most of your relationship with Natural Awakenings. We'll help you design and test an effective ad and use the other tools we provide to grow your business.



Contact us today and ask us to email a no obligation FREE gift: our exclusive ebook for creating effective, powerful print ads.

Let's get started! Call 206-788-7313 or [publisher@seattleawakenings.com](mailto:publisher@seattleawakenings.com)